

Technology Bhawan
New Mehrauli Road
New Delhi-110016
Dated the 11th September, 2019

OFFICE MEMORANDUM

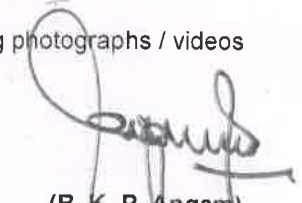
Subject: Observance of "Swachhta Hi Seva (SHS)-2019" w.e.f. 11th September, 2019 to 02nd October, 2019 in DST, Technology Bhawan, New Delhi.

The undersigned is directed to forward herewith a copy of **Ministry of Drinking Water & Sanitation (MoDW&S) D.O. No. 2/2/S(DWS)/19 dated 31.08.2019** and to say that this year's Swachhata Hi Sewa (SHS)-2019 campaign will run from 11th **September, 2019 up to 02nd October, 2019**. The theme identified by MoDW&S for this year's SHS-2019 is **Plastic Waste Management**. The SHS campaign will be followed by a drive from 03rd October, 2019 to 27th October, 2019 (Diwali) for effective disposal / recycle of collected plastic waste.

2. It is requested to take necessary actions for observance of SHS-2019 in your organization and forwarded a copy of Action Plan for SHS-2019 in respect of your organization to DST for onward transmission to MoDW&S by 17th September, 2019. Name and contact details of the Nodal Officer for this purpose may also be intimated to the undersigned on e-mail. A report on SHS may also be provided after completion of campaign.

3. It is also requested that activities taken up may be documented with supporting photographs / videos which may be shared on e-mail on an ongoing basis during the campaign period.

Encl: As above.


(B. K. P. Angam)

Under Secretary to the Govt. of India
Tel. No. 011-26590204
e-mail: bkp.angam@nic.in

To

1. Head (AI), DST
2. Director (SMP)
3. CEO, NSDI
4. Secretary, TDB
5. Secretary, SERB
6. ED, TIFAC
7. Director, Vigyan Prasara
8. Director, IRICON
9. Union Bank of India, Technology Bhawan Branch
10. Post Office, Technology Bhawan
11. Incharge, CISF
12. E-Office Portal

Copy to: for information

1. Sr. PPS to Secretary, DST
2. PS to JS(A)
3. PS to Director (A)

Pl. circulate.

BKS

11-9-19

SE (RKT)

Head-AI
Diary No. 102096
Date 11/09/19

परमेश्वरन अय्यर
Parameswaran Iyer



सचिव
भारत सरकार
पेयजल एवं स्वच्छता विभाग
जल शक्ति मंत्रालय

Secretary
Government of India
Department of Drinking Water & Sanitation
Ministry of Jal Shakti
4th Floor, Pt Dindayal Antodaya Bhawan,
ND-110003
Tel: 24361011, 24362715.
e-Mail: param.iyer@gov.in
D.O. No. 2/2/S(DWS)/19
31st August 2019

Dear Shri Sharma

As you may be aware, India is on track to be declared Open Defecation Free (ODF) this 2nd October, 2019, a befitting tribute to Mahatma Gandhi on his 150th birth anniversary. The Swachh Bharat Mission - Grameen (SBM-G), thus, is increasing its focus on sustaining the gains made under SBM-G and solid and liquid waste management (SLWM), to maintain universal sanitation coverage and ensure holistic cleanliness in the villages.

2. Responding to the Prime Minister's appeal for citizens participation in swachhata movement, Swachhata Hi Seva (SHS) campaign has been celebrated annually since 2017 mobilizing millions of people in creating awareness on the access to safe sanitation, toilets usage, triggering behaviour change on cleanliness and shramdaan at public places. Around 10 crore people in SHS 2017 and approximately 20 crore individuals in SHS 2018 came together for Swachhata, including political leaders, government officials, sports person, actors, school children, youth from NYKS/NCC/NSS and faith leaders, alike.

3. During his Independence Day speech on 15th August 2019, and then during his Mann Ki Baat later in the month, the Prime Minister made a call to action towards focused plastic waste management and towards the effective ban of Single Use Plastic (SUP). Hence, the theme of this year's SHS is Plastic Waste Management. The SHS 2019 will run from 11th September to 2nd October, Swachh Bharat Diwas - which will be focal point of the campaign with massive shramdaan for plastic waste collection to be organised in all villages and towns across the country.

4. Following this, from 3rd October till 27th October (Diwali), the collected plastic waste must be recycled and/or effectively disposed. A presentation in this regard was also made before the Council of Ministers. The PPT is being shared through e-mail.

5. It is requested that SHS 2019 activities including shramdaan may be undertaken in your Ministry/Department and all the subordinate offices in a big way during the campaign. Your Ministry is also encouraged to lead awareness campaigns and initiate innovative programs to ensure maximum activities undertaken. An action plan and a report on this may subsequently be shared with this Ministry.

With Regards

Yours Sincerely

Parameswaran Iyer

Shri Ashutosh Sharma
Secretary
Department of Science & Technology
Ministry of Science & Technology

JS (A) may coordinate
& take n.a. as in
para 5. 4.9.19
JS (Admin)
JS (SMP)
Hept (ATS)

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Office of Secretary, DSI

Cy. No. 64-100601

Date 2/9/19

14 pages